



NANTUCKET
FILM FESTIVAL

2023 SPONSORSHIP PACKAGES



NANTUCKET
FILM FESTIVAL

JUNE 21-26, 2023



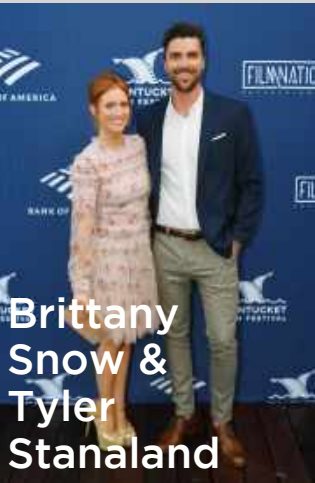
WHO WE ARE

The Nantucket Film Festival is back for 2023 with an exciting film and live events program that incorporates the best elements from the past three summers. We've listened to our audience and will give them more of what they love, including outdoor live programming while increasing screenings and live events at our festival home at the Dreamland Theater! The festival's mission has always been to celebrate screenwriters and promote the importance of screenwriting and storytelling in the complex world of filmmaking, we invite you to join us!

6
DAYS



10
AWARDS



Brittany
Snow &
Tyler
Stanaland



Gabourey Sidibe

10K
ATTENDEES



Chris Matthews with Ben
Stiller, Noah Baumbach &
Adam Driver



Sasheer Zamata, Whitney
Cummings, Kristen Schaal,
Bridget Everett



Kelsey Grammer & Rachel Winter



Wendy Merry, Bobby Cannavale, Tom
McCarthy, and Dana Delaney

100+
FILMS SCREENED



Mariska
Hargitay



"Celebrating Risk-Taking Scribes, Creatives find 'refuge' and make biz connections at island fest"

VARIETY



NFF SIGNATURE PROGRAMS ARE BACK!

The Nantucket Film Festival sets itself apart with our unique, live Signature Programs. Following are the events our audience and some of the world's top brands have come to embrace each year.

SCREENWRITERS TRIBUTE



Seth Meyers

The Nantucket Film Festival is dedicated to the notion that a screenwriter's contribution is at the core of filmmaking. Each year, we select one screenwriter to honor at this signature, red-carpet event.

Past Tributees include: Noah Baumbach, Oliver Stone, Paul Haggis, Barry Levinson, Judd Apatow, Steve Martin, Charlie Kaufman & Nancy Myers.

LATENIGHT STORYTELLING



Michael Ian Black

Keeping the tradition of unscripted storytelling alive, writers actors, filmmakers and Nantucketers alike tell their awe inspiring and amusing stories based on the night's theme.

Past Storytellers include: Tina Fey, Jim Carrey, Alan Cumming, Andy Samberg, Sarah Silverman, Rosie Perez, Paul Rudd, Cheryl Hines



SIGNATURE PROGRAMMING

Sponsorship of roundtables and intimate fireside chats give sponsors a unique opportunity to align their brand with Hollywood's hottest artists. VIP receptions, celebrity meet and greets, as well as intimate dinners are also available for sponsorship.

ALL-STAR COMEDY ROUNDTABLE



Ben Stiller & Chris Rock

An intimate roundtable with the best comedic writers, directors and actors in one of the festival's most memorable events.

Past Participants include: Ben Stiller, Chris Rock, Jerry Seinfeld, Aziz Ansari, Zach Galifianakis, Bill Hader, Colin Quinn, Harold Ramis

IN THEIR SHOES WITH...



Chris Matthews, Robin Wright & Beau Willimon

Chris Matthews (NBC, MSNBC) moderates in-depth conversations with film legends, providing an intimate glimpse into the lives of his guests.

Past Guests include: Adam Driver, Robin Wright, Steve Martin, Oliver Stone, Vera Farmiga, Charlie Kaufman, Molly Shannon, William H. Macy, Barry Levinson



SIGNATURE PROGRAMMING

Daily morning and afternoon talks are a perfect way for brands to get their product in the hands of film industry influencers and festival attendees.

MORNING COFFEE WITH...



EPISODIC READINGS & AFTERNOON TEA TALKS



What better way to spend your mornings than with the most talented writers, actors, directors and producers in the film industry over a cup of coffee?

Past Participants include: Natalie Portman, Davis Guggenheim, Anne Meara, Fischer Stevens, JC Chandor, Doug Liman

Join NFF's Colony Screenwriters as actors bring their latest works to life. On other afternoons, NFF's top talent meet in an informal setting to discuss the hottest topics in filmmaking.

Past Tea Talk Guests include: Gabourey Sidibe, Lake Bell, Ellar Coltrane, Barbara Koppel



‘WOMEN BEHIND THE WORDS’

NFF’s “Women Behind The Words...” brings together top filmmakers, screenwriters, film and media executives as well as NFF Talent to discuss issues facing the women in film and television.

“WOMEN BEHIND THE WORDS...” PANEL & RECEPTION



Join the top women filmmakers, producers, media executives and talent for an insightful discussion about gender diversity in the film and television industries. A fantastic opportunity for brands looking to reach a sophisticated female audience of entertainment professionals and film aficionados. Catalog, ticket and on-stage branding opportunities.

There will be a networking reception following the panel, where filmmakers, screenwriters, executives and sponsors can interact one on one.

Past participants include: Jeanne Tripplehorn, Alysia Reiner, Sera Gamble, Nancy Dubuc, Jacqueline Bisset, Lily Taylor, Leslye Headland, Cynthia Littleton, Ophira Eisenberg, Alice Gu, Margaret Brown, Ellen Cassedy



RETURNING FROM 2021 & 2022

Beautiful Nantucket outdoor venues provide a unique settings for our Garden Conversation Series and a new 'Family Day' program for guests of all ages!

'GARDEN CONVERSATION SERIES'



Intimate conversations about film, storytelling, fiction and more...with dynamic speakers in gorgeous open air garden settings were a highlight of our 2021 and 2022 festivals! We invite sponsors to join us for 2023!

Past Participants include: Elin Hilderbrand, Amy Sherman-Palladino and Daniel Palladino, Kelsey Grammer, Michael Ian Black, Lesley Stahl

NFF GREEN CARPET PROGRAM

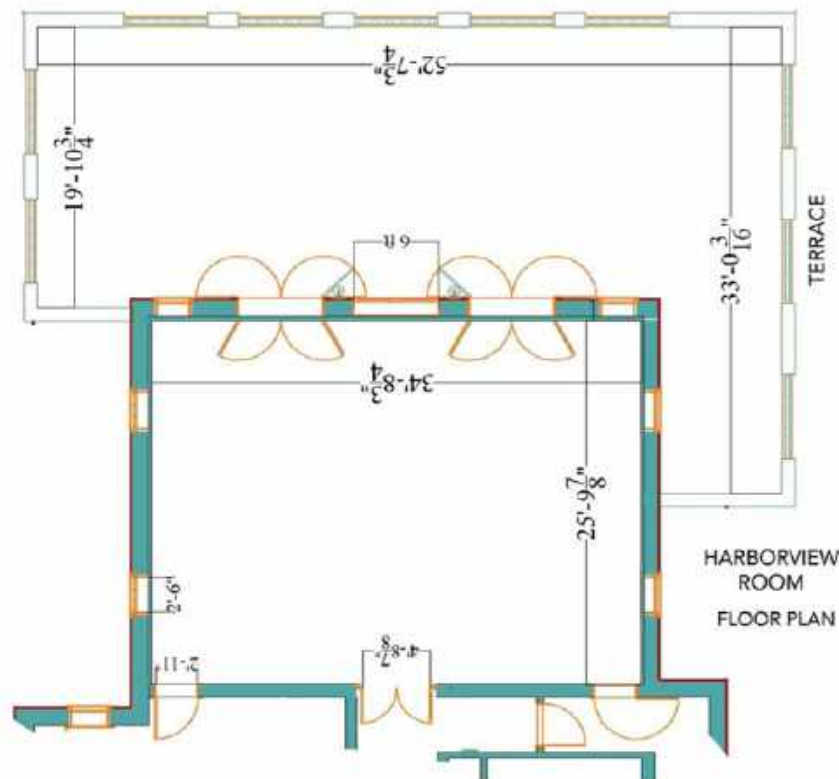


NFF's Newest Film & Signature Program Platform showcasing issues of sustainability, conservation and environmentalism on Nantucket and around the globe. This program includes important conversations with filmmakers and artists, as well as experts on the forefront of these critical issues and a special reception to follow.



LEGACY LOUNGE

The indoor / outdoor official lounge venue for the Nantucket Film Festival provides a place for guests and pass holders to meet and relax. Refreshments, festival program guides, newspapers and local information are provided in this venue. A perfect place for sponsors to showcase their services and products to NFF's highest profile guests.



NANTUCKET FILM FESTIVAL LEGACY LOUNGE:

- Participating sponsors will receive prime indoor or outdoor activation space within NFF Legacy Lounge
- Exclusive Lounge Access for Festival VIP's, High Level Pass holders and sponsors
- Unique gifting opportunities
- Press interviews in NFF Media Lounge
- Gifting and sampling opportunities
- Exclusive 'Tea Talks' held within the Legacy Lounge



SPONSOR ACTIVATIONS

Nantucket Film Festival is a desirable partnership for brands looking to interact with influencers from film, media and television, as well as sophisticated film lovers from around the globe.



SHOWTIME Late Night Storytelling



CRYSTAL CRUISES Opening Night Party



TESLA VIP Transport & Test Drives



Polar Seltzer Activation



MAUI JIM Pop Up at White Herron Theater



EPIX Comedy Roundtable



Josh Cellars Wine Tasting at Legacy Lounge



SAMSUNG VR Experience



Keel Vodka Custom Bar at Opening Reception



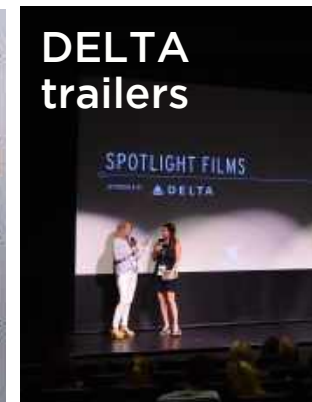
ENTRAVISION Beach Screening 30th Anniversary 'La Bamba'



LIFETIME Female Filmmaker Track of Films



A&E INDIE FILMS & STELLA Filmmakers Party Photo Booth



DELTA trailers



NFF MAJOR SPONSOR \$100K+

Deliverables include:

- Logo placement on NFF Website Homepage, NFF Posters, NFF Official Catalog, NFF Thank You Trailer
- 25 VIP Sponsor Passes, Gift Bags
- Co-sponsorship of two (2) NFF Signature Programs, two (2) NFF Signature Parties and/or Receptions and large activation space in NFF Legacy Lounge
- Year-round logo placement and/or branded content on all NFF social media platforms & newsletter
- Primary Full Page Ad placement in NFF Official Catalog
- Branded Trailers before select screenings at NFF
- Access to Exclusive VIP Dinners and meet & greets with NFF Celebrity Attendees & Executive Board
- Verbal brand recognition at sponsored programs and events
- Sampling opportunity at sponsored program and event and gift bag inclusion





NFF SIGNATURE SPONSOR \$50K+

Deliverables include:

- Logo placement on NFF Website Homepage, NFF Posters, NFF Official Catalog, NFF Thank You Trailer
- 12 VIP Sponsor Passes, Gift Bags
- Co-sponsorship of one (1) NFF Signature Program, one (1) NFF Signature Party and small activation space in NFF Legacy Lounge
- Six months logo placement and/or branded content on all NFF social media platforms & newsletter
- Full Page Ad in NFF Official Catalog
- Branded Trailers before select screenings at NFF
- Access to Exclusive VIP Dinners and meet & greets with NFF Celebrity Attendees & Executive Board
- Verbal brand recognition at sponsored programs and events
- Sampling opportunity at sponsored program and event and gift bag inclusion





NFF PRODUCING SPONSOR \$25K+

Deliverables include:

- Logo placement on NFF Website Homepage, NFF Posters, NFF Official Catalog, NFF Thank You Screen Trailer
- 4 VIP Sponsor Passes, Gift Bags
- Co-sponsorship of one (1) NFF Signature Program, Track of Films or activation space in NFF Legacy Lounge
- Three months logo placement and/or branded content on all NFF social media platforms & newsletter
- Half Page Ad in NFF Official Catalog
- Branded Screen Card before NFF Films
- Verbal brand recognition at sponsored programs and events
- Sampling opportunity at sponsored program and event and gift bag inclusion

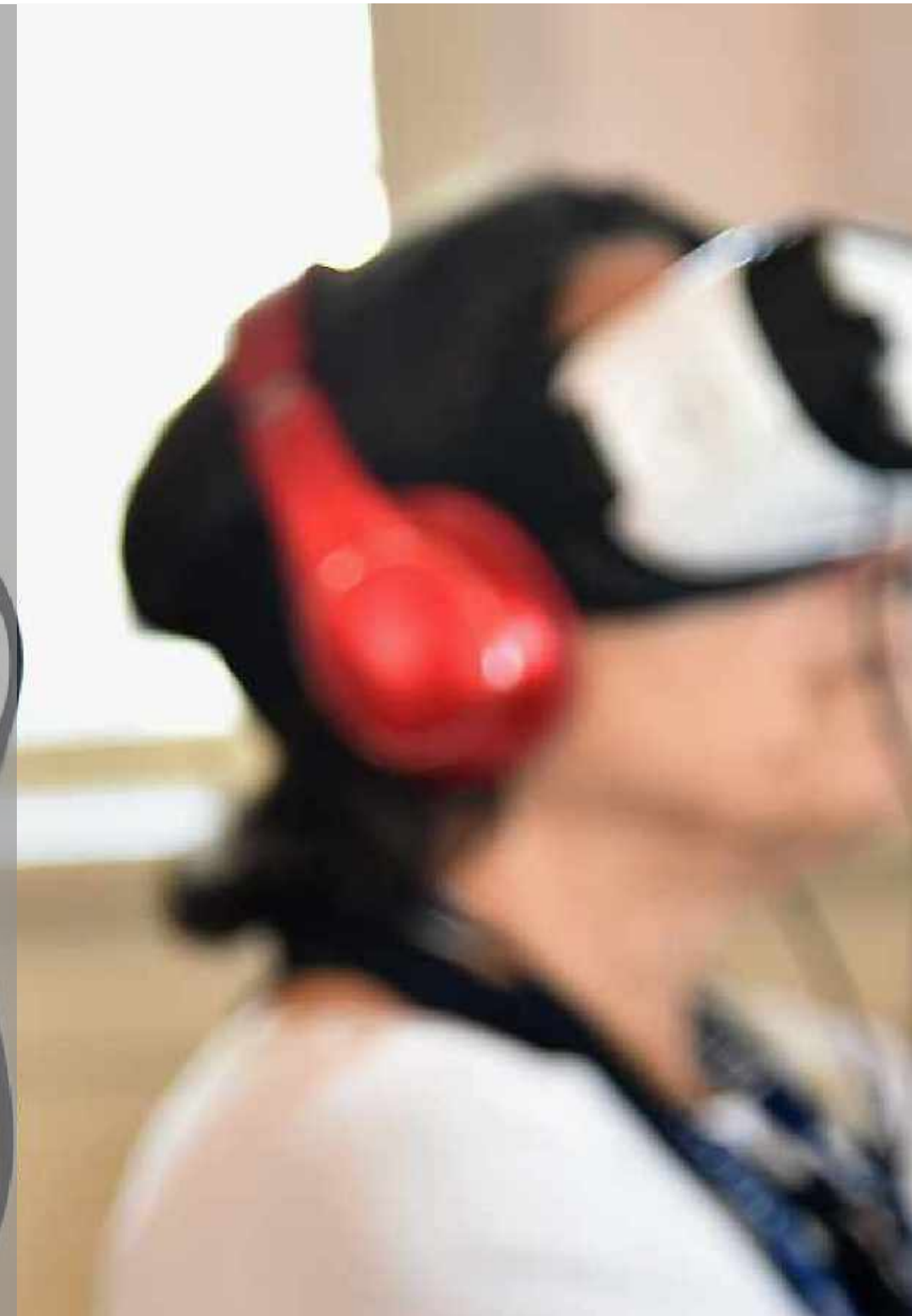




NFF CONTRIBUTING SPONSOR \$10K+

Deliverables include:

- Logo placement on NFF Website Homepage, NFF Posters, NFF Official Catalog, NFF Thank You Trailer
- 2 VIP Sponsor Passes, Gift Bags
- Co-sponsorship of one (1) NFF Signature Program or activation space in NFF Legacy Lounge
- One month logo placement and/or branded content on all NFF social media platforms & newsletter
- Half Page Ad in NFF Official Catalog
- Branded Screen card before NFF Films
- Verbal brand recognition at sponsored programs and events
- Sampling opportunity at sponsored program and event and gift bag inclusion





NFF TRADE SPONSOR PRODUCT / GIFT BAG DONATION UP TO \$5K+ TRADE VALUE

Deliverables include:

- Company name on NFF Website Homepage, NFF Posters, NFF Official Catalog, NFF Thank You Trailer
- Quarter page Ad in official catalog or Branded Screen Card before NFF films
- Gift bag inclusion



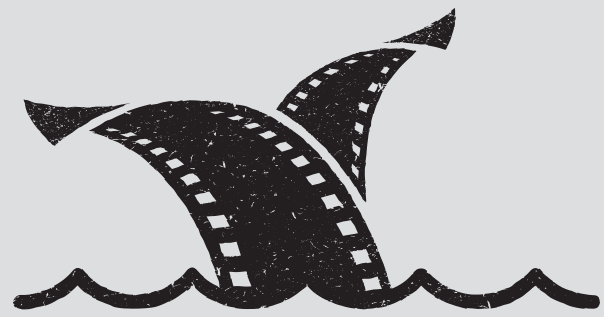
BRAND PARTNERSHIPS

NFF partners with global brands, media and entertainment industry companies to provide deep level engagement with the worlds most influential filmmakers, screenwriters, actors and film lovers

We can provide a number of solutions for brands: Custom or Turnkey Packages, including Branded Experiences, Content & Programming, Special Events and Year-Round Brand Exposure.

A sampling of recent partners include:





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PRESS

YAHOO!

THE
HUFFINGTON
POST

AP

The New York Times
NYTIMES.COM

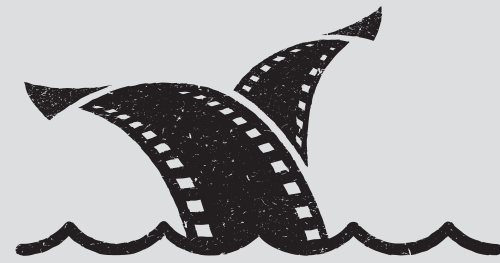
BOSTON
Herald

The Boston Globe

VARIETY

People

THE
Hollywood
REPORTER



NANTUCKET FILM FESTIVAL PRESS



AP

The New York Times
NYTIMES.COM

BOSTON
Herald

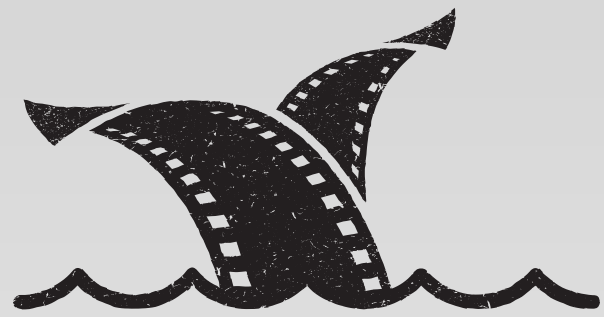
The Boston Globe

VARIETY

People

THE
Hollywood
REPORTER

DEADLINE



NANTUCKET FILM FESTIVAL

AT A GLANCE (PRE-PANDEMIC)

Audience

Annual Attendees 8,500
Purchase Tickets & Passes Online 67.4%
Annual HHI \$200k+ 50%
Seasonal Nantucket Homeowner 50%
Undergraduate Degree or Higher 87%

Age

Under 18	4%
18-34	28%
35-54	33%
55+	35%

Festival Press

Print Impressions: 1.5M
Social Media Impressions: 200K
Online Impressions: 3.04B
Total Impressions 3.042B

Social Media



Friends & Followers 10,000+
NFF Newsletter Subscribers 7,500+





CONTACT

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